



बंगाल केमिकल्स एंड फार्मास्यूटिकल्स लिमिटेड.
Bengal Chemicals & Pharmaceuticals Ltd.
(A Govt. of India Enterprise) / (भारत सरकार का एक उपक्रम)
6, गणेश चंद्र एवेन्यू, कोलकाता - 700013
6, Ganesh Chunder Avenue, Kolkata - 700013

समाचार पत्र प्रदर्शन विज्ञापन सेवाओं के लिए निविदा सूचना /
Tender Notice for Newspaper Display Advertising Services

BCPL/PPR/MKTG/2026-27/07

Dated: 10/07/2026

Bengal Chemicals & Pharmaceuticals Limited is inviting tenders from the reputed and experienced advertising agencies for publishing newspaper display advertisement for observing the birth anniversary of Acharya Prafulla Chandra Ray together with the exposure of the FMCG/Disinfectant/OTC Pharmaceutied Brands of BCPL on 2ND August, 2026 as per following details:

- | | | | |
|---|--------------------|---|--|
| 1 | Advertisement Size | - | 12 (W) X 20 (H) = 240 sq.cm. |
| 2 | Publication | - | Times of India, Ei-Samay, Bartaman, Sangbad Pratidine, Aajkal. |
| 3 | Edition | - | Kolkata and All West Bengal |
| 4 | Language | - | English & Bengali |
| 5 | Hue | - | 4 Colour (CYMK). |
| 6 | Release Date | - | 2 ND August, 2026 |
| 7 | Art work | - | Will be provided by us. |

Theme: - Tribute to Acharya Prafulla Chandra Ray and our FMCG / Disinfectant / OTC Pharmaceutied Brands of BCPL display.

Sealed tender should be submitted on or before **24.07.2026 at 12:00 P.M.** in the following format: -

Sr.No.	Publication	Editions	Advt. Size	Cost per Sq.cm	GST	Total cost (including all taxes)
1.						

Tender to be submitted to the following address:

Sr. MANAGER (MARKETING)
Bengal Chemicals & Pharmaceuticals Ltd.
6, Ganesh Chunder Avenue,
Kolkata 700013
Ph. No. 2237-1525/26

श्रीवत्स माहंता
10.07.2026

